# PETER MANSOUR

### **VIDEO PRODUCER / EDITOR**

p e w a
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## **EDUCATION**

#### **Bachelor of Arts in BECA**

San Francisco State University || 2014-2017

Emphasis in TV/Broadcasting and script writing

## **WORK EXPERIENCE**

#### Video Producer

#### At Within3 04/2021 - 01/2023

- Managing and planning all In-house video marketing.
- Working with In-house marketing teams to deliver branded videos.
- Managing clients video projects.
- Video editing and motion graphics.
- Media management and archiving.

#### Video Editor

#### At Atomic D 11/2018 - 04/2020

- Understanding projects creative briefs and translating it into editing timeline.
- Color grading and video compositing.
- Audio recording and mixing.
- Building motion graphic elements and animation to fit the video needs.
- Media management and archiving.

#### Co-founder & Production Manager

### At Man-sours 04/2017 - 09/2018

- Responsible for all productions, internal and client related.
- Orchestrating a team of creative contractors to execute scripted and original productions.
- Handling all aspects of production, from scripting and casting to filming and editing, while following a refined process.
- Head of visual marketing and social media content.

## **PROFILE**

Video production has been my craft for six years. I continue to expand my experience daily and have been fortunate to work on diverse projects in tech, lifestyle, and life science. My experiences have been undoubtedly expanded my creative process, and enhanced the processes of scripting and storyboarding to production design and post production.

I have previously worked with creative marketing and advertising teams, including but not limited to, Samsung, Twitter, and New Balance on video based productions.

## **COMPETENCIES**

Color Grading	
Audio Mixing	
Motion Graphics	
SKILLS	
Premiere Pro	
After Effects	
Illustrator	
Photoshop	
Davenci Resolve	

Fluent in Arabic Language

# **INTERNAL PROJECTS**

#### Harman

<u>Polaris - Editor & DP</u> Connected Car (video series) - Editor

## **NB Lifestyle Campaign:**

All Versions
Case Study Video

## **NB Golf Commercial Spot:**

Version 1 Version 2

# **NB** x Paradise Campaign:

30 Sec. Version 15 Sec. Version 7 Sec. Versio

**NB** Design Video

**NB DYNASOFT** 

**NB Fresh Foam** 

**NB Sell in Sizzle Video** 

**Twitter PBP Video**